

# Kate's Christmas Tree Walk

*Will you help set a plate for Kate?*



Meet Kate! She is an ordinary girl who goes to an ordinary school and is part of an ordinary family. But there is something you don't know about her... She and her family struggle with hunger every day. Kate is one of 2,000 kids who struggle with hunger in the Central Okanagan.



As a component of the Okanagan ChristmasFest, the Tree Walk will be located in the atrium of the Rotary Centre for the Arts. 16 Christmas Trees will be available to businesses and organizations that would like to get creative decorating a tree in support of the Central Okanagan Food Bank. Visitors will have the opportunity to vote for their favourite tree. **Kate's Tree Walk** provides Christmas tree sponsors with an opportunity to showcase their community spirit and support those in our community who struggle with hunger.

The cost of a **Tree Sponsorship** is **\$695**.

**Tree sponsors** receive the following benefits in return:

- Proceeds from Tree Sponsorship will go directly to the Central Okanagan Food Bank to fill Kate's Plate.
- Your tree and logo displayed for the duration of the event at the Rotary Centre for the Arts
- Social Media mentions and engagement
- Employee engagement opportunity
- 4 tickets to Okanagan ChristmasFest
- Your logo and hyperlink to your website on the event website
- Post event your tree will be delivered at a Kelowna/Westside location of your choice (this can be a family registered with the Food Bank)
- Inclusion in Thank You advertisement

# *Kate's Christmas Tree Walk*

## *Presenting Sponsor*

A **Presenting Sponsorship** for the entire *Kate's Christmas Tree Walk* is available at the cost of \$1,500 with the following benefits in return:

- Kate's Christmas Tree Walk Presented by 'Your business name'
- A tree to decorate and showcase for the duration of the event at the Rotary Centre for the Arts
- Your logo on event banners
- Your logo at the entrance of Kate's Christmas Tree Walk
- Your logo and a hyperlink to your website on the sponsor page of the event website
- Employee engagement opportunity
- 10 tickets to the Okanagan ChristmasFest
- Mentioning in news releases
- Signage at press conference
- Your logo in advertisements
- Social Media mentions and engagement
- The name of your business/organization on ballots and ballot boxes
- Inclusion in Thank You advertisement



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